

ENFORCING VAPE LAWS

TxSDY.org



AN OVERVIEW OF WHAT'S NO LONGER ALLOWED IN TEXAS STORES

In 2025, Texas made youth-friendly vape marketing and certain substances illegal. Some of these substances are both harmful and intoxicating. These products are often sold in stores frequented by youth, including convenience stores. Now we must ensure retailers comply and remove these products from shelves.

The following are no longer allowed:

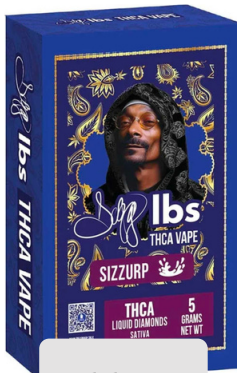
- Cartoon-like characters primarily aimed at entertaining children
- Imitating trademarks/styles/symbols primarily marketed to minors
- Marketing that mimics products primarily marketed to minors
- Images or names of celebrities
- Images resembling food products, candy, juice, etc.
- Shape or design disguised to appear as an alternative product (e.g., school supplies, smart phone/watch, ear buds, clothing, backpack, cosmetics, toys)
- Products manufactured in China or any foreign adversary country
- Vapes containing cannabinoids, alcohol, kratom, kava, mushrooms, tianeptine, or any derivatives of these.

Legal Authority: Texas Health and Safety Code, Chapter 161, Subchapter H

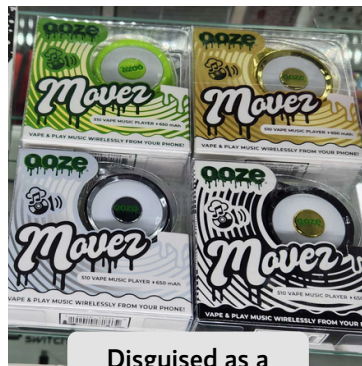
EXAMPLES OF PRODUCTS THAT STORES CAN NO LONGER SELL



Cartoon-Like Characters



Celebrities



Disguised as a Music Player



Containing Kava



Images of Cake and Fruit Flavors



Imitating Trademarked Youth-Friendly Products



Containing Cannabinoids (e.g., THCA, Delta 8, Blends)



Containing Mushrooms



Containing 7-OH/Kratom